

2024 COMMISSION PRIORITIES KEY ACCOMPLISHMENTS



Beautification & Wayfinding

- Partnering with Civic Beautification Board to refresh the paint, landscaping, and lighting this spring on all 5 Welcome to Paducah entrance signs.
- Implementing neighborhood-specific street sign caps on the Southside.
- Evaluating long-term improvements to all street signs.



Downtown

- Riverfront Development Project (BUILD Grant project) fully funded and construction underway.
- Exceeded the first benchmark of \$20m of investment in the downtown TIF.
- Enhanced beautification efforts.
- City supporting efforts to create an external organization to oversee the Main Street function that will address events, festivals, and economic development.



Housing

- Southside Revitalization Plan being developed.
- Evaluation underway of current Southside package of incentives to retool incentive program and expand target area with program introduction by July 1.
- Katterjohn site redevelopment underway.



Minority Inclusion

- The Human Rights Commission (HRC) maintains an active presence through regular meetings, participation in local events and hosting annual luncheons.
- Diversity Specialist creating a framework for citywide training and collaborating with several departments.



Operational Efficiencies

- Development Liaison recruitment underway with candidate accepting offer. Pending pre-employment screening, candidate expected to start late March.
- Fire Prevention met with contractors, engineers, architects, and other communities to gather feedback and implement continuous improvements to permitting and field inspections.
- Analyzing and implementing improvements to permitting software.
- Analyzing current permitting fee structures.

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Cultural Assets

- City and Hotel Metropolitan received \$1.34 million in funding from the Mellon Foundation with City support of \$750,000 over 3 years. Approval of co-stewardship agreement expected in March.
- Columbia Theatre facade work is underway. City pledged \$500,000 contingent on the group raising \$1 million by June 30, 2026.



Quality of Life

- Executed a 'What Makes Paducah Special' campaign by distributing a survey and using a webpage, 4 billboards, and social media to highlight citizen testimonials.
- Addressing homelessness needs in the community by partnering and driving collaboration among local agencies.



Southside

- Southside Revitalization Plan being developed.
- Evaluation underway of current Southside package of incentives to retool incentive program and expand target area with program introduction by July 1.
- Walter Jetton Boulevard median upgrades with street lights, lighted tinsel holiday decorations, and future public art.



Stormwater

- The S. 24th Street detention basin and street improvement project underway with a target completion date of summer 2025.
- Recommending upgrades to stormwater conveyance and storage around The Branch, a street which parallels Central Avenue (The Branch Project).



Trails & Bike Lanes

- Planning process for the Southside Greenway Trail Extension is underway in collaboration with the National Park Service and Steering Committee.
- Goal to design the Phase I extension in the next fiscal year.

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911

- Successful partnership with McCracken County establishing governance and implementing a 911 parcel fee.
- \$10 million radio capital upgrade project in progress with a targeted completion date of spring 2026.



City Facilities

- Projects completed or underway include the Technology Department renovation, Fire Station #5 generator, Fire Station #2 renovation, and City Hall improvements.
- Funding set aside for future land acquisition.



Mental Health Awareness

- Implemented a marketing initiative to promote mental health awareness.
- Second mental health awareness PATS bus wrap.
- Produced and shared eight social media posts with a reach exceeding 23,000.



Paducah Sports Park

- Established a successful partnership with the City, County, and McCracken County Sports Tourism Commission.
- Construction underway with anticipated Sports Park completion at the end of 2025.



Revenue Equity

- Utilizing data from various sources to identify unlicensed businesses.
- Contacted entities employing independent contractors in our jurisdiction to obtain 1099 information to audit for license compliance.
- Contracting with a specialized vendor to enhance efforts.
- Discussing the creation of an awareness and amnesty program for occupational license fees.