



FORWARD PADUCAH UPDATE

2017



TABLE OF CONTENTS

4	Our Team	18	Inspiring Innovation
5	Cultivating Talent	20	Celebrating Culture
6	Attracting Talent	23	Telling Our Story
10	Training Talent	25	Investing in Yourself
16	Helping Businesses Succeed	27	New Commercial Development
		29	Thank You to Stan Eckenberg
		30	Thank You to Our Investors



INTRODUCTION

Innovation and talent are working together in the Greater Paducah area to achieve impressive results, building the cultural, educational, and economic foundation our community needs to grow and develop into a more prosperous center for regional, national, and international commerce. When Paducah Economic Development set out to implement the Forward Paducah plan we focused on six core initiatives: cultivating talent, helping existing businesses succeed, inspiring innovation, celebrating culture, telling Paducah's story and investing in ourselves as we build on our current successes.

While we are only at the beginning of Greater Paducah's extensive journey, in the pages that follow you will read the stories that lay the groundwork for all that we plan to achieve in the future.

Scott Parnell

*President/CEO
Paducah Economic Development*

OUR TEAM



SCOTT DARNELL, MBA, CEcD

President/CEO

scott@epaducah.com

Scott is the President/CEO of Paducah Economic Development. He has worked in the economic development profession at the local, state, and regional levels with emphasis on global recruitment, retention/expansion, and the technology sector. At Paducah Economic Development, Scott works to keep the public/private sector focused on a holistic approach to economic development with Forward Paducah. He also serves on the Regional Industrial Park board and represents the community in other economic development areas. Scott is active in many activities outside of work, but finds the cycling community in Paducah his top choice.



WILL MCDOWELL, CEcD

Vice President

will@epaducah.com

Will is a native of Paducah and a graduate of Paducah Tilghman High School. Before returning home to Paducah, he spent time at the state level working for the Kentucky Cabinet for Economic Development. Will is focused on the business development efforts of PED and maintains strong relationships with state economic development agencies. His philosophy is that if Paducah is a place where talented, creative, and motivated people want to live, then it will be a city where great new companies start, existing companies succeed, and outside companies want to relocate.



NORA RIKEL

Chief Financial Officer

nora@epaducah.com

Nora Rikel began her employment with the Greater Paducah Economic Development Council in 1989 assisting with the community's effort to attract the Atomic Vapor Laser Isotope Separation project (AVLIS). Upon completion of that project, she was hired as an administrative assistant. Accounting and financial functions for the organization were soon added to her job duties. With her vast institutional knowledge of Paducah businesses and local government, Nora is the glue that holds PED together.



KERRI BONNER

Marketing Manager

kerri@epaducah.com

Kerri Bonner recently moved to the area and serves as an influencer and promoter to the region and throughout the Commonwealth. In addition to curating the @cityofpaducah social media platforms, she volunteers with the Paducah-McCracken County United Way and serves as a Board Member of the Urban Renewal & Community Development Agency, Maiden Alley Cinema, and the Yeiser Art Center.

CULTIVATING TALENT

Through research and experience, we've developed a **three-part strategy** for cultivating regional talent.



First, we must provide opportunities to develop a competent and educated workforce from which existing and potential employers can hire.



Second, we must continue to develop Paducah's quality of life through healthy living initiatives and other innovative lifestyle resources.



Third, we must continue to build a supply of diverse housing options for those demographics we seek to attract to our community.



ATTRACTING TALENT

■ QUALITY OF LIFE

There is sufficient research to indicate that people, especially young professionals, want to be part of communities in which they believe they can live a happy and healthy lifestyle. In order to address these post-modern community needs, Paducah Economic Development is finding ways to enhance the housing options in Greater Paducah, as we partner with our city and county leaders to enhance recreational opportunities for residents.

■ HOUSING DIVERSITY

Housing diversity is key to Greater Paducah attracting a workforce that desires to live and raise families here. Until recently, Greater Paducah has had a significant shortage of affordable rental units. This has proven a challenge to attracting employers who seek to employ a significant number of young professionals. The shortage has also created hardships for those executives seeking temporary housing in their transition to our community.



NEW MULTI-FAMILY OPTIONS

Chandler Park Apartments have proven to be a valuable asset to Greater Paducah, as the complex's amenities promote a sense of community that appeals to young professionals, traveling professionals, and senior adults.

“ People are drawn to the all-inclusive, community feel,” Property Manager and Community Manager Krystle Koonce says. “This (Chandler) community is active within their (apartment home) community and it's inspiring. ”



Chandler's apartment homes provide access to a resort-style swimming pool, a fitness center, car care center, dog park, coffee and cyber bar, garage space, 24-hour maintenance and several community events hosted on location. The apartments are conveniently located in the heart of the region's retail district, offering residents membership to a VIP program which grants them discounts at a variety of shops, restaurants, and entertainment centers.

In addition to Chandler Park Apartments, our community has additional new multi-family housing options suitable for every budget and lifestyle.

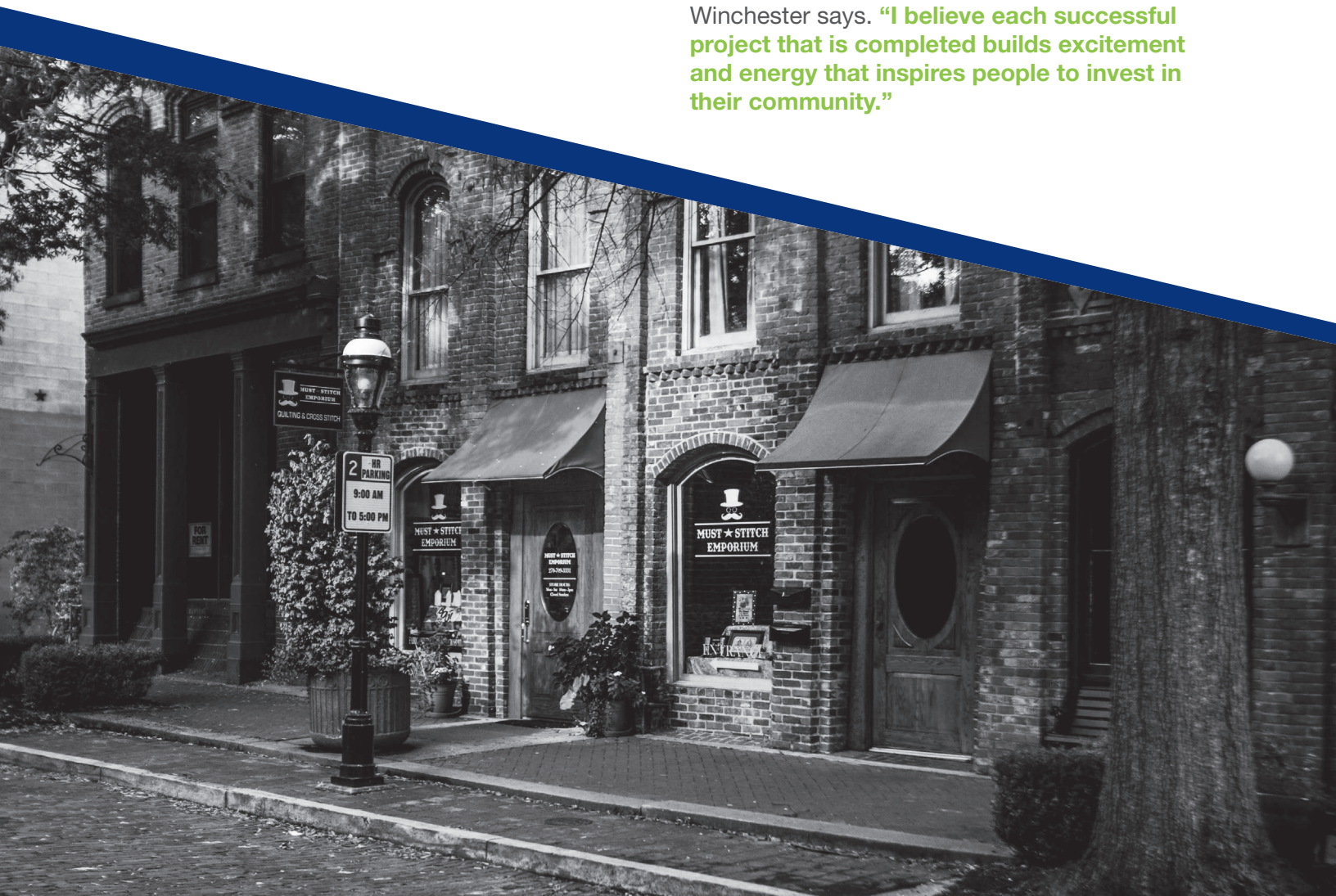
UPPER STORY LIVING INITIATIVE

Several of Paducah's historic neighborhoods are benefitting from a public-private partnership with the City of Paducah. In fact, all along Broadway there are signs of upper story living development in Paducah's historic downtown.

Part of what drives developers to invest in downtown properties is the City of Paducah's Upper Story Living Initiative, which offers up to \$15,000 in grants to developers who will create affordable living spaces in their historic downtown buildings.

In addition to these incentives, the City also offers grants that assist owners in stabilizing their roofs and restoring their facades. The Upper Story Living Initiative is administered through Paducah Main Street and continues to serve as a national model for historic preservation and economic development.

“Revitalization efforts in historic districts require a high degree of visioning and strategic planning along with a partnership between public and private resources. Paducah's efforts through their incentive programs and the historic tax credits have been a catalyst for new development,” Paducah Main Street Director Melinda Winchester says. **“I believe each successful project that is completed builds excitement and energy that inspires people to invest in their community.”**



RECREATIONAL OPPORTUNITIES

Providing residents with quality entertainment that encourages outdoor activities for the whole family to enjoy is a key tactic for any community that wishes to enhance its quality of life. There have been a series of healthy living projects implemented in Greater

Paducah, from the development of a 4.6-mile Greenway Trail to a budding Health Park located in Paducah's Fountain Avenue Neighborhood. These are only the beginning of the healthy initiatives making their way to McCracken County.

MCCRACKEN COUNTY BIKE PUMP TRACK

One of the newest additions to McCracken County is the opening of a Bike Pump Track. This track is appropriate for all ages. It's designed to help enhance a young riders' bike handling skills, as well as provide a more intense workout for experienced cyclists and those cross training in other athletic endeavors.

Judge Executive Bob Leeper is a driving force behind McCracken County's progress. **"The new Pump Track has created a great deal of positive momentum as we continue to develop and improve our recreational opportunities."**

The Pump Track sits on 1.75 acres and spans approximately 1,000 feet on the property where the former McCracken County Animal Shelter was once located. The track's natural surface is composed of dirt and fine stone. It includes about a dozen turns/berms in a loop. Cyclists will begin their ride by peddling and as they reach the various obstacles, they will have built up enough momentum to complete the course without any further peddling required. The concept of the track is to train cyclists to use their body weight more efficiently when cycling.

Pump tracks are gaining increasing popularity across the country, as cities and counties continue to address quality of life issues in their respective communities.



TRAINING TALENT

EDUCATION IS KEY TO DEVELOPING OUR WORKFORCE

Greater Paducah is filled with educational opportunities for students, from those completing their secondary education to traditional college students to seasoned adults looking to enhance existing skillsets or to retrain in another field.

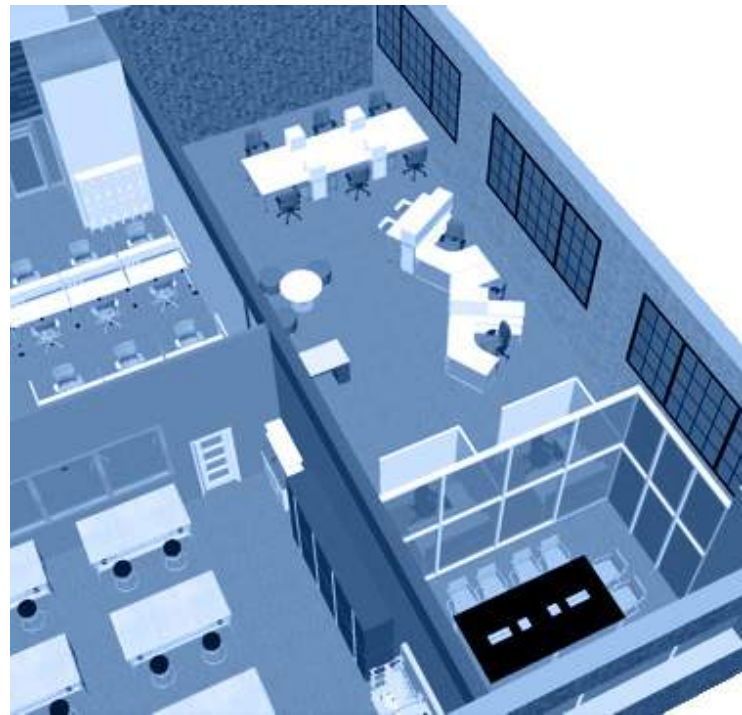
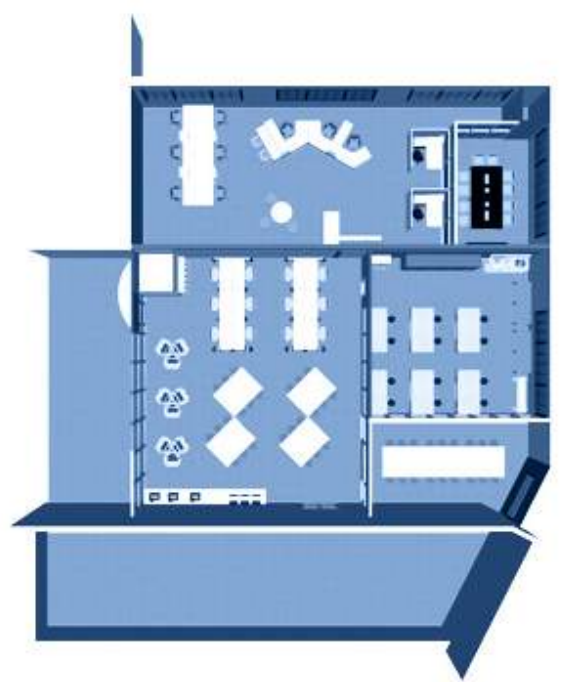
The Paducah Economic Development team is partnered with local educators to find ways to capitalize on the strengths of Paducah's educational institutions in order to fulfill the requirements needed to develop a highly-qualified and adequately skilled workforce. The following initiatives are currently in progress.

THE REGIONAL INNOVATION HUB

In a recent win, the Paducah Independent Schools secured a \$3.8 million Work Ready Grant that is laying the foundation for the development of a \$16 million Regional Innovation Hub. Once established, this state-of-the-art technology center will provide opportunities for those in our community to develop a variety of skills, which encompass a wide range of disciplines. This will be accomplished through mentorships, apprenticeships, entrepreneurial development, industry-sponsored boot camps and maker-fairs.

“The workforce skills gap drove the project,” Paducah Independent Schools’ Business and Workforce Relations Director Monica Bilak says. **“Companies were coming to us asking how they could get younger kids interested in their industry sectors. This is our response to the need for schools to play a vital role on growing the community.”**

Housed under one roof, the Regional Innovation Hub is designed to motivate community members and students to think creatively as they exchange knowledge, experiences, ideas, and creativity. It is being developed as a partnership between Paducah’s centers of secondary and higher education, businesses, and Paducah Economic Development. While still in the development phase, this technology hub lays the groundwork for the creation of a highly skilled, tech-savvy workforce, as well as a user-centric makerspace.



“ IT’S NOT ABOUT IDEAS.
IT’S ABOUT **MAKING**
IDEAS HAPPEN. ”

- Scott Branson



WORKFORCE SOLUTIONS

Over the last two years, West Kentucky Community and Technical College's Workforce Solutions has provided top-rated business and industry training for over 5,600 people in Western Kentucky. The addition of online courses made these programs more accessible to those in the river industry, which has allowed the program to expand their reach into the various industry sectors of Greater Paducah.

“The river industry is unique in that they have employees moving up and down the river on a towboat. It’s hard to get the required and necessary training they need, so having online offerings helps to solve that problem,” WKCTC Interim Vice President of Regional Workforce and Economic Development Kevin O’Neill says.

Another 4,000 individuals were served by the self-enrichment courses made available to

those in our community who are not seeking college credit, but who wish to enhance their education through the Community Education program offered by WKCTC.

The purpose of these programs is to help develop a skilled workforce that is highly qualified and competent for hire by leading industries interested in our area. Workforce Solutions is working on the development of a shared training program which will make these offerings more accessible and affordable to our local industries and small businesses in the future.

UNIVERSITY OF KENTUCKY COLLEGE OF ENGINEERING

The University of Kentucky's College of Engineering pairs innovative instruction with traditional teaching methods in order to adequately prepare students to enter their respective engineering fields with success.

“ Some (students) have even accompanied our research teams overseas to help implement novel, life-improving technologies utilizing local resources to aid third-world countries ” Director Dr. David Silverstein says.

The college's work is paying off. Recent data suggests that 90% of the college's graduates find discipline-related employment or advance to graduate-level and professional programs within six months of earning their bachelor's degree. An overwhelming 70 percent of graduates find employment with businesses located in the Purchase Area.

While the Paducah campus for UK's College of Engineering makes earning a bachelor's degree in engineering more attainable for students in Greater Paducah, the college

is also providing local employers with affordable solutions for engineering design. Local industries utilize the resources made available to them through the College to garner research and development that is key to maintaining a competitive advantage within their industries.

The college's faculty of professional engineers also delivers a level of expertise

to local businesses through consulting solutions. UK's Paducah faculty have long been recognized as national leaders in the development of cutting edge coursework, which addresses such hot topics as sustainable energy and green manufacturing. The work being done in these classrooms is paving the path for students interested in science, technology, engineering, and mathematic (STEM) fields to enter careers in these disciplines.



THE TECHNOLOGY COUNCIL OF WEST KENTUCKY

Each year, Murray State University partners with Community Financial Services Bank to conduct the Patterns of Distinction-Security Matters Conference, an event focused on security issues related to technology. Out of this focused event launched the University's inaugural IT Matters Conference in September 2016, a complimentary event hosted at the University's Paducah campus.

The IT Matters Conference addresses general technology issues relevant to regional businesses. The conference connects these businesses to expert resources that can assist them in keeping current on technology and IT security-related issues.

"It is truly a great time to be part of the technology sector in West Kentucky,"

Director for MSU's Center for Telecommunications Systems Management Michael Ramage says.

This fall, MSU plans to roll out The Technology Council of West Kentucky, the region's first unified technology team. The council is comprised of regional leaders who represent the various industries within the communities of Western Kentucky. Over the coming months, these team members will work to define the council's mission, cast a vision for the organization and determine its structure.

”





HELPING BUSINESSES **SUCCEED**

WE'RE HELPING LOCAL BUSINESSES

The second component of the Forward Paducah plan involves providing local businesses and manufacturers with the tools they need to succeed in the global market. Paducah Economic Development's research-based strategic plan is centered on business retention and growth. Therefore, by providing resources that allow and encourage local businesses to enhance their facilities and operations, we are able to help create local jobs that pay sufficient wages.

In today's global economy, our attention must be placed on creating efficiencies and opening doors to opportunities as they present themselves around the world. By connecting local companies to state and local tax incentives, we are paving the way to further developing Greater Paducah into a hub for technology-related industries, which have a strong rate of success in creating higher paying jobs.

WHITEHALL INDUSTRIES ANNOUNCES 56,000 SQUARE-FOOT EXPANSION IN PADUCAH

Just three years after launching their operations in Paducah, aluminum parts manufacturer UACJ Automotive Whitehall Industries (UWH) announced a \$3.3 million expansion that will create 50 full-time jobs by July 2018. The 56,000 square-foot expansion will create space for new machining centers, robotics, and additional fabrication equipment.

UWH manufactures and assembles precision aluminum parts, which include sunroof tracks and other structural components. The facility

currently employs about 140 workers. The demand for lightweight automotive parts is on the rise, as automotive companies seek to improve fuel efficiency in their vehicles.

The Paducah plant began production in December 2013 and officially opened its doors in June 2015. It is owned by Tokyo-based UACJ Corporation, which is one of the largest aluminum suppliers in the world.

CREDIT BUREAU SYSTEMS EXPANDS CORPORATE FACILITIES IN PADUCAH

Paducah healthcare revenue cycle management firm Credit Bureau Systems is set to expand its operations into a 10,000 square-foot call center. The center will be located in Paducah's Commerce Park and will create 50 new jobs in the firm's corporate headquarters.

This expansion marks the third of its kind since CBS opened its corporate offices in

Paducah in 1997. The firm specializes in providing revenue cycle and accounts receivable management services to national health care providers, hospitals, and ambulance service operators. The company has been in operation since 1952 and includes six locations in Kentucky, Tennessee, and Georgia. CBS employs over 300 full-time workers at its Paducah facility.



INSPIRING INNOVATION

INNOVATION IS CHANGING THE CONVERSATION

A growing number of businesses and entrepreneurs are expanding their focus to provide services and products to a national, and often, global base of customers. For entrepreneurs launching new products and services and those business owners who wish to grow their firm or solve an industry problem, Murray State University's Small Business Development Center is a well-resourced starting point.

Murray District Director Chris Wooldridge guides individuals and businesses through the complexities of starting and growing a business. From financial analysis to business plan development, the Center inspires innovative thinking and creative problem solving. Wooldridge and his team have played an active role in providing necessary resources to several of the innovators who have made a visible impact on Greater Paducah in the last few years.

SMALL TOWN BIG IDEA

While most would agree that innovation is what drives modern business development, creativity is not a concept easy to teach. For many, innovation comes from an innate ability to see what others cannot see, to recognize opportunities and take risks that others would lack the confidence to explore. What drove the idea for Socially Present to create the Small Town Big Idea competition was the idea that many were walking through the doors of their marketing firm feeling inspired with a great concept, but few knew how to turn those ideas into realities.

“We watched good ideas just walk out the door, all because they lacked a plan,” Socially Present President Jonas Neihoff recalls.

Now in partnership with Paducah Economic Development, the Small Town Big Idea competition provides budding entrepreneurs the opportunity to participate in a series of seminars designed to help participants develop a business plan, determine the profitability of their idea, and connect to the various resources needed to successfully put their ideas into action. At the conclusion of the educational aspect of the event, participants are invited to give their “pitch” to a panel of judges who then determine which project they’ll enhance with additional resources that will further assist the winner in launching their project or business idea.



REDEVELOPING HISTORIC SPACE - THE COKE PLANT

One project that has drawn much public attention is the redevelopment of Paducah's historic Coca Cola Bottling Plant, located in the Midtown retail and residential district. Ed and Meagan Musselman took an iconic building that, at first glance, appeared to have limited options for reuse and redevelopment and transformed it into a mixed-use facility, which houses unique, local boutiques, eateries, studios for yoga and music, as well as office space for other businesses that seek to provide creative solutions to everyday industry problems.

The couple faced a number of challenges in redeveloping the space, from changing the public's mindset about parking and "walkability" to maintaining as much of the building's historic integrity as possible, without sacrificing modern practicalities. In every step of the process, the Musselmans found encouragement from Paducah Economic Development and the various agencies that sought to help them preserve

the building. They created a destination that draws locals and visitors together.

In everything, the Musselmans had the community in mind, from advocating for local artists to create the visual displays one sees in the Mellow Mushroom to carving out affordable space for budding entrepreneurs to launch innovative ideas of their own.

"It really came down to the culture that was developed in the building initially, starting with Dry Ground Brewery," Meagan says. **"We began to meet people who were passionate about what they do and we encouraged them to be a part of this exciting endeavor. We purposefully never listed space for rent. Instead, we wanted to carefully curate a group of like-minded individuals who saw the value in historic preservation, revitalization and community."**

CELEBRATING **CULTURE**

As one of only a select few UNESCO Creative Cities in the world, Paducah has much to celebrate about its culture. The community has a rich history of art appreciation that has allowed the theatrical arts to flourish for more than 50 years at Market House Theatre and that laid the groundwork for the establishment of the Paducah Symphony Orchestra, the Yeiser Art Center, The Carson Center, and the region's only art house cinema, Maiden Alley Cinema.

Much of these cultural treasures are housed in Paducah's historic downtown, making this an epicenter of fine art, film, theatre and music.

PADUCAH SERVES AS THE 1ST EVER U.S. LOCATION FOR A UNESCO CREATIVE CITIES NETWORK MEETING

As a designated UNESCO Creative City of Crafts & Folk Art, Paducah is uniquely positioned to serve an important role in the economic development opportunities that exist in Kentucky. In September 2017, the city will host the first UNESCO Creative Cities Network Meeting ever to be held in the

United States. Mayors, cultural ministers, and other high-ranking officials, representing 20 UNESCO Creative Cities and 15 countries will make their way to our city to learn more about how culture impacts a community's economic development opportunities.

PADUCAH SCHOOL OF ART AND DESIGN

Being at the center of a designated UNESCO Creative City has created new avenues by which the Paducah School of Art and Design connects students and Greater Paducah residents to a variety of artistic expressions, innovative careers, and international artists.

during QuiltWEEK® at the Bill Ford Art Gallery, showcased designs and techniques used to make textiles in Europe and the Middle East. The exhibition served as a fine complement to the recent development of the college's fiber arts studio and community education programs.

Made in Europe, a recent exhibition held

YEISER ART CENTER

As the longest running visual art organization in Greater Paducah, the Yeiser Art Center is working to further elevate art education, providing more regional programming and opportunities for community engagement through the Lower Town Art & Music Festival, public art installations, and collaborations with other arts organizations.

Executive Director Stacey Reason says, **“While the gallery space will always be the main component of our organization, more educational programming and partnerships will allow us to grow into a multi-functional art center.”**



■ PADUCAH SYMPHONY ORCHESTRA

The Paducah Symphony Orchestra uses its unique designation as the region's only professional orchestra to further distinguish Paducah as a community filled with opportunities for residents of all backgrounds and ages to participate in the musical arts and education made available to them here.

The Symphony applies the principles of music to a variety of disciplines and has proven to be

an effective tool in business recruitment and economic development.

"I'm proud that the Symphony can be counted among Paducah's leading cultural institutions, which are endorsed by our hospitals and businesses, as they use our programs to draw top talent to the region," Executive Director Katie Smith says.

■ MARKET HOUSE THEATRE

For over 50 years, Market House Theatre has been a leader in bringing high quality dramatic arts programs and education to Greater Paducah. This year, the Theatre announced a \$5 million historic preservation project, which will renovate over 44,000 square feet of historic space in

downtown Paducah.

"We were bursting at the seams," Executive Director Michael Cochran says. **"This project grew out of a sheer need for more space."**

Once complete, the new arts campus will include additional classrooms, improved performance and rehearsal spaces, and the establishment of an efficient scene shop and costume shop.

TELLING OUR **STORY**

| PADUCAH'S STORY HAS GONE VIRAL

No one has to tell you that social media and technology are altering the way we view our community. Cultural agencies, residents, and visitors to Paducah are using technology to

share their unique perspectives of the city and the amazing opportunities which exist here.

| OUR INTERNATIONAL STORY

Greater Paducah has garnered an international following through digital media platforms. Due in part to the city's designation as a UNESCO Creative City of Crafts and Folk Art, our story is being shared through bloggers and online magazines, which reach audiences across the globe.

The Paducah Convention and Visitors Bureau plays a significant role in the telling of these

stories, as it nurtures relationships with creative travel writers who share Paducah's treasures and successes in ways we never imagined. By connecting local entrepreneurs and cultural attractions to international digital publications, including USA Today, National Geographic, Travel + Leisure, Garden & Gun and others, the CVB invites readers all over the world to engage in the good things happening here.

| FILM BRINGS LOCAL INDUSTRIES TO LIFE

Paducah Economic Development has worked with creative partner Socially Present to share the business community's stories in new ways through social media and film. With the recent launch of our YouTube channel, developers and visitors can now view the advanced technologies and industries which thrive in

this region, from the challenges Paducah Power Systems has overcome, to the continuing prosperity that the river industry brings to our region. Film gives a fresh look at the industries that are sometimes taken for granted.



THE BENEFIT OF AN OUTSIDE VIEWPOINT

While we and our partner agencies are doing phenomenal work in the realm of digital storytelling, it is often our residents and visitors who share the most compelling stories about the community.

Paducah-transplant and curator of the [@cityofpaducah](#) Instagram account, Kerri Bonner, reveals the fascinating places, spaces, and people of Paducah, often discovering angles that even the locals have

missed. Her social media account has garnered nearly 10,000 followers and invites audiences to share in her adventures and experiences around town. Always using the hashtag [#partakeinpaducah](#), which many in the community have adopted and used to tag just over 25,000 images on Instagram, Kerri communicates an outsider's perspective on the very best that Paducah has to offer.

INVESTING IN **YOURSELF**

Investing in a community that has so much to offer makes perfect sense. We continually seek out efficient solutions and look for ways to make business and life in Greater Paducah more valuable to our stakeholders.

THANK YOU TO FLUOR

A special thanks to Fluor for all their commitment to Paducah and our Forward Paducah plan. Fluor was the sponsor for Forward Paducah and without all the support, the great progress we are making for economic development would not be where it is today.

Fluor came to Paducah when the plant was being turned back to the Department of

Energy from USEC in 2014. For the past 3 years, Fluor and its partners have done a fantastic job preparing the plant for years of decommissioning and continued clean up.

We are excited that Fluor will remain in our community for years to come with Four Rivers Nuclear Partnership and look forward to more great things at the Paducah Gaseous Diffusion Plant.

RIVERPORT FOREIGN TRADE ZONE

In 2015, Paducah was established as a foreign trade zone. This designation fosters the development of manufacturing and distribution jobs across the region, as it allows for imports and exports held within this zone to be tax-free until leaving the facility headed to a final destination.



NEW CONVENTION HOTEL

Set to open in early July, Paducah's convention hotel is the Paducah Holiday Inn, a 123-room facility. The hotel includes a Burger Theory restaurant, with indoor seating and bar capacity for 120 guests. Additional space is available to guests on the outdoor patio.

The hotel's recent job fair has created a variety of new positions for those seeking

employment within the Greater Paducah hospitality industry.

The addition of the hotel provides new opportunities for Paducah to host group meetings and conventions. It also adds an attractive feature to those overnight guests who desire accommodations located within walking distance of Paducah's cultural and historic attractions.

RIVERFRONT DEVELOPMENT

Phase I of the City of Paducah's Riverfront Development Plan is set to be complete this summer. This phase of the plan includes the establishment of a transient dock, which provides amenities for boaters such as lighting, electricity, water and waste removal, and fuel stations. Phase II of the project is slated to begin next year. This will include the eventual extension of the

Greenway Trail from the Expo Center to the newly developed Riverfront Park.

All of these developments are an investment in Paducah's future and serve to further enhance the story that Paducah Economic Development shares with new and existing businesses.



NEW COMMERCIAL **DEVELOPMENT**

ESTABLISHING A STRONG BUSINESS ENVIRONMENT

Through the initiatives administered by Kentucky United, Paducah businesses now have access to strategic business resources and opportunities. Kentucky United is a public-private partnership that exists between state, local, and regional economic development organizations. Its programs have allowed Kentucky to market its strategic

business advantages to site location consultants and companies looking to develop a new location, relocate their business, or to expand an existing facility. The services offered through Kentucky United are setting Greater Paducah on the path to even greater economic success.



COMMERCIAL DEVELOPMENT

When it comes to healthcare and commercial retail growth, Greater Paducah has seen a boost. From the launch of a 44,000-square-foot Baptist Regional Cancer Care Center to last year's 6,000-square-foot expansion and a future 2,000-square-foot development of the IMAC Regeneration facility, Greater Paducah continues to be a hub for regional healthcare.

Paducah is also home to one of five Kentucky retail locations for Academy Sports. This 63,000-square-foot retail space carries a variety of sports and outdoor equipment and

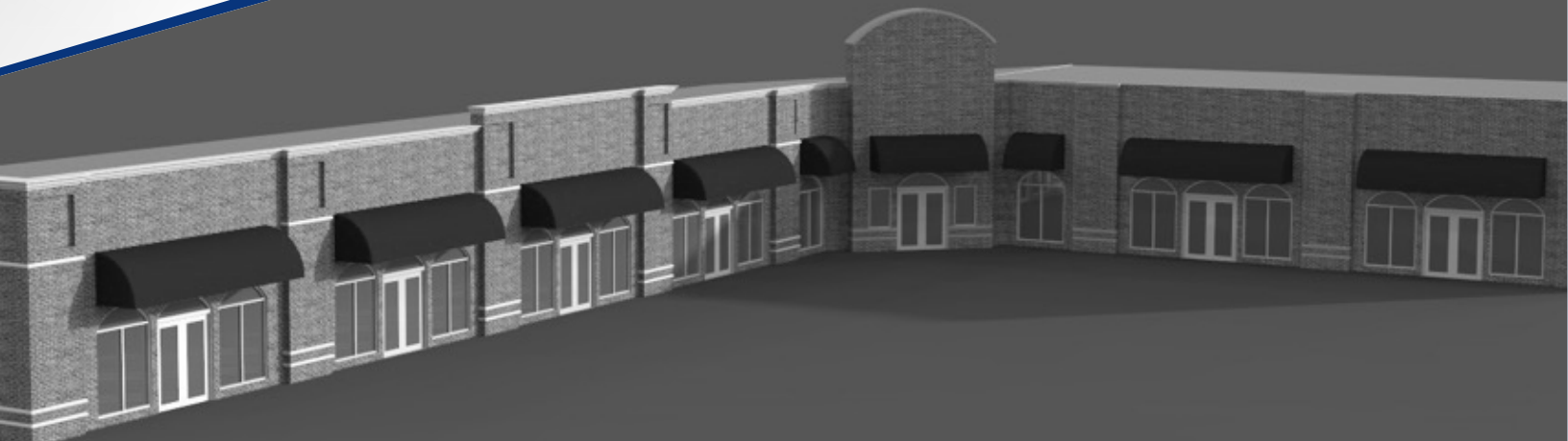
apparel, ranging from national brand sports and outdoor equipment to clothing and outdoor living amenities.

Other future developments include the addition of a 1,500 square foot Francesca's in Kentucky Oaks Mall, Paducah's first stand-alone Starbucks, a second Dairy Queen on Paducah's southside, and the development of Purple Toad Winery's bottling and fermentation building, a 20,000 square-foot facility located along U.S. 45.

IMAGINE THE POSSIBILITIES

These are the initiatives and projects that we've seen come to fruition in this first year of our strategic Forward Paducah plan. In the coming months and years, Paducah Economic Development will continue to utilize community partners and work towards

achieving our community goals, as we achieve even greater things in the years to come.





THANK YOU TO **STAN ECKENBERG**

Leadership is the most important part of an economic development program. The “Forward Paducah” strategy would not have been possible without the support and dedication of Stan Eckenberg, our Chairman for 2015 to 2017. We are appreciative of Stan’s commitment to the work of our organization and the community.

Mardie Herndon

2017 Chairman

THANK YOU TO **OUR INVESTORS**

Thank you to all our investors for all of your continued support.

<i>A & K Construction, Inc.</i>	<i>HollandStivers & Associates, LLC</i>	<i>Peck Flannery Gream Warren</i>
<i>Advance Business Concepts</i>	<i>Hunter Marine</i>	<i>Peel & Holland</i>
<i>AEP River Operations</i>	<i>Independence Bank</i>	<i>Petter Business Systems</i>
<i>AT&T</i>	<i>Ingram Barge Co.</i>	<i>Petter Supply</i>
<i>ATMOS Energy</i>	<i>Jackson Purchase Energy Corp.</i>	<i>Ray Black & Son, Inc.</i>
<i>Bacon Farmer Workman</i>	<i>Jim Smith Contracting, LLC</i>	<i>Signet Federal Credit Union</i>
<i>Baptist Health - Paducah</i>	<i>Kalleo Technologies</i>	<i>Smart Path Technologies</i>
<i>Baptist Health Occupational Medicine</i>	<i>Lourdes</i>	<i>Socially Present</i>
<i>Beltline Electric Company, Inc.</i>	<i>Manpower International</i>	<i>South-Side Machine Shop</i>
<i>Big Rivers Electric</i>	<i>Mazzone Communications</i>	<i>Stone-Lang Co.</i>
<i>City of Paducah</i>	<i>McCracken Co. Fiscal Court</i>	<i>Swift and Staley</i>
<i>Computer Services, Inc.</i>	<i>Midwest Aviation</i>	<i>Systems Solutions</i>
<i>Computer Source, Inc.</i>	<i>Orr Medical</i>	<i>TeleTech Holdings</i>
<i>Credit Bureau Systems, Inc.</i>	<i>Owen Cleaners</i>	<i>TempsPlus of Paducah</i>
<i>Crossroads AV Design</i>	<i>Paducah & Louisville Railway</i>	<i>Triangle Enterprises</i>
<i>Denton Law Firm</i>	<i>Paducah Bank</i>	<i>US Bank</i>
<i>Fluor Federal Services</i>	<i>Paducah Ford</i>	<i>VMV Paducahbilt</i>
<i>FNB Bank</i>	<i>Paducah Power System</i>	<i>Wagner Moving & Storage</i>
<i>Four Rivers Terminal, LLC</i>	<i>Paducah Water</i>	<i>Walker & Associates CPAs</i>
<i>Genova Products</i>	<i>Paducah-McCracken Joint Sewer Agency</i>	<i>Whitehall Industries</i>
<i>Hannan Supply Co.</i>	<i>Paducah McCracken County Riverport Authority</i>	<i>Williams Williams & Lentz</i>

“ IF OPPORTUNITY
DOESN'T KNOCK,
BUILD A DOOR. ”
- Milton Berle



Address: 300 South Third Street
Paducah, KY 42003

Office Number: (270) 575-6633

Fax Number: (270) 575-6648

Website: epaducah.com

